

February General Meeting Minutes

In attendance was Ben Dietrich President, Steve Arens Vice President, Mark Kovachevich. Treasurer, Monica Spears Secretary, Sandy Arens Trustee, Ed Toombs Trustee, Christy Holmes Trustee, Kristin Benghauser Alcona Historical Society, Maureen & Mark Sullivan Country Cone, Shelly Blankenship Michigan Works, Scott Rice EMS Emergency Mgmt, Mary Peterson City Council, Jeanne Meskus FOACL.

November Minutes were approved by the board in January
Approval of tonight's agenda MS motioned, MK 2nd approved

Membership Update

We are up to 67 members for the chamber and we are asking for all members of the chamber to help promote the chamber to other businesses. "Strength in numbers"

Alcona County Savings Passport

A coupon book that will be sold to customers

March 1st is the date to get you coupon in

We need your information and what you want your coupon to be

We are still discussing how we plan to sell them throughout the county

We plan to launch them Memorial day weekend

Books will cost \$25

Wine and Food festival

Will come back at the next meeting to give update

US 23 Update

Garette from Mdot said we would be able to put signs up on the road closures and now that will not be allowed.. Construction will be from April until August.

Event Calendar

We are doing a digital event calendar to begin with, we also plan to split the calendar into two seasons and have advertising available within the calendar.

Fireworks

July 3rd, plan to go with the same company. Fundraising fell short last year due to COVID uncertainty causing a late start. Previous fundraising surplus covered the deficit. No concerns for fundraising shortage for this year

New Business

Insurance policy change- relatively same coverage for board and events, with a lower cost

Considering new advertisement for Alcona County- Billboards and social media

Chamber hosted Grand Opening Ribbon Cutting Ceremony for The Red fork.

Habitat for humanity: Update on the Restore being rebuilt or buying new building

St Andrew's Episcopal church is closed and now are having online services

FOACLI: Karen Leaman passed away, she was the president of the Friends of Alcona County Library. Joan Shively passed away, she was also an active member at the library. The library is accepting donations in their memory to help plant trees on the library property.

Mary P. informed the chamber that the city is installing car charging stations at the Harbor

Meeting adjourned at 7:14pm