
ALCONA COUNTY CHAMBER OF COMMERCE

PO BOX 29, HARRISVILLE, MICHIGAN 48740

ALCONACOUNTYCHAMBER@GMAIL.COM

Mar 11, 2022

Dear Chamber and Prospective Members:

Welcome to the new Alcona County Chamber of Commerce. Last year the previous Alcona County chamber lost its non-profit status and was forced to cancel or hand over chamber events to other non-profit entities. After looking at the alternatives, it was decided to dissolve the former chamber and create a new chamber and apply for non-profit status. The working title of the organization is Alcona County Business Networking Group, INC. and the assumed name filed with the state of Michigan is Alcona County Chamber of Commerce. A new board has formed, and bylaws were adopted and filed with the non-profit application to the IRS. The new board is as follows - Elizabeth (Liz) McNichols, President, Steve Arens, Vice-President, Mark Kovachevich, Treasurer, Monica Spears, Treasurer and Sandy Arens, Trustee.

At the first board meeting, it was decided to have quarterly general membership meetings, the first being April 7, 2022 6-8pm at the Alcona Brew Haus and will be a short business meeting followed by a meet and greet. We hope many of you can attend and meet the new board members.

The email and website will stay the same and as you see above the PO Box has changed. The board is working on a new mission statement and would like any input from its members on committees they would like to participate in. I am enthusiastic about new opportunities to feature the incredible businesses we have in Alcona County and the surrounding area.

With the success of the Savings Passport in 2021, the board would like to publish a Savings Passport again for the county in 2022. A new committee has formed to create the passport. If any business would like to participate - the investment is \$200 and includes 8 books that businesses can sell to recoup the cost. Contact Sandy Arens at sandy@alconabrew.com to participate.

With the changes in the organization, the membership date renewal has changed to May 1st of each year. Dues have stayed the same at \$120 per year. Your ongoing financial contribution is vital to our ability to continue to deliver outstanding business support and events to promote the county.

A New Year of membership now brings opportunities to expand our businesses and grow our Chamber. Our strength and vitality comes from the unity within our businesses and our presence in the community. Much change has been in the air, and with that we have been inspired with new ideas and renewed excitement for 2022. We are looking forward to the "New" Chamber of 2022 and we anticipate a very successful year.

” When consumers know that a small business is a member of their local Chamber of Commerce, they are 44% more likely to think favorably of it, and they’re a full 63% more likely to purchase goods or services from that company in the future.”

Kathleen Lanza – Columnist for Money News Now

Why Join the Alcona County Chamber?

- Advertising opportunities through the chamber’s email list of members and local residents.
- Gain visibility and drive traffic to your business through the chamber’s social media campaigns & advertisement opportunities throughout the year.
- Tap into the power of networking through sponsored chamber events like the quarterly mixers and Informative meetings focused on growth, networking and increasing visibility to local businesses
- Future Potential for Business After Hours events and Coffee & Connections, etc.
- Gain massive visibility and drive traffic to your business through the Chambers sponsored events.
- Partnerships with other county organizations to promote local events.

If you’d like to hear more about the Alcona County Chamber and have never been to a meeting, we encourage you to attend our next Chamber meeting to meet the Board, other chamber members and hear the exciting ideas we have planned for the coming year. The next meeting is April 7, 2022 at 6:00 PM at Alcona Brew Haus. The more participation and the more resources, the more we will continue to grow.

Below you will find the membership renewal form and new member application for 2022. Please mail your application/checks to (payable to the Alcona County Chamber of Commerce) PO Box 29, Harrisville, MI 48740 Be sure to include your email address on the application, as most of our communication is sent via email.

Any questions, please contact us via email. We look forward to your support and working with you to expand your business in the coming year!

With new members come new ideas. We’re open to hearing your suggestions on how we can make our Chamber more helpful and beneficial to its members and their businesses. If you have an idea for an event, fundraising opportunity, project, or anything else you think would help our businesses, we want to hear them! You can email your ideas to alconacountychamber@gmail.com or call one of the board members. We are always looking to advance the general welfare and prosperity of the Alcona County area so that its citizens and all of its business community shall prosper.

“If Everyone is moving forward Together, then Success takes care of itself.” — Henry Ford

Sincerely yours,

Liz McNichols, Board President

I want to grow my business by becoming a member of the Alcona County Chamber of Commerce

Present/New Membership Renewal Form

Business Name: _____

Business Contact: _____

Address: _____

Phone: _____

Mobile: _____

E-mail Address: _____

Business Website: _____

Business Social Media Page Address: _____

What are your top 3 business goals for 2022?

General Membership

___ \$120 per year

PayPal Payment is available on the website <https://alconacountychamberofcommerce.com/join/>. There will be a service fee of \$3 if paying through PayPal.

I want to donate a little extra to support the chamber

___ \$20 per year ___ \$30 per year. ___ \$40 per year ___ \$50 per year

___ \$100 per year ___ \$120 per year

Member Signature _____

Alcona County Chamber of Commerce Mission Statement

Purpose

The Alcona County Chamber of Commerce is a business association striving to promote its members and the business community.

Values

There is no greater message in the world of commerce than the one that encourages consumers to spend locally and enrich the local economy by putting dollars back into the area in which residents live, work and play.

Goals

Businesses and professionals support partnerships for a robust community.

Creating an environment in which business can prosper.

Members working vigorously on committees of their choice.

Members provide inspiration and guidance on emphasis for county leaders.

Active partnership in driving the counties economic growth.